

About Our Network of Websites

Our network of 1,500 personal finance websites provide hundreds of thousands of consumers information, tools, and ideas around interest rates and how they directly affect each consumer's daily financial lives. Our sites aggregate financial rate information, offering consumers the best interest rates on personal financial products from National, Internet, Local & Community Banks and Credit Unions based on individual needs.

Our goal is to provide the most comprehensive rate search for savings, CD, checking and money market deposit products not only on our large financial portal, GoBankingRates.com, but catering to consumers on over 1,500 local domains as well.

Gain New Customers from Targeted Local Traffic

Our sponsorship opportunities allow advertisers to choose from over 1,000 cities, either purchasing specific cities of interest or entire metropolitan areas. *This includes the following features on their chosen local websites:*

- Featured Rate Placement** on the top of rates tables of the chosen cities, states, or MSA.
- Logo, Links and Special "Open Account" Buttons** driving prospective customers directly to the bank's website.
- 300x250 Ads** on all individual rates pages.
- Freedom to Modify All Content** about the bank and its rates, including news, branch locations, promotions, and announcements.



The screenshot shows a website titled "Best Miami Banking Rates" powered by GoBankingRates. It features a "Featured Rate" for Discover Bank at 2.35% (dated Oct 22, 2009). Below this are sections for "Highest Rates" and "Recent Rate Changes" with several other bank offers, including JGB Bank National Association at 1.51%, Biscayne Bank Savings Account at 1.51%, OptimumBank Savings Account at 1.35%, First East Side Savings Bank at 1.25%, and TransCapital Bank at 1.00%. A "See All Banking Rates" button is visible at the bottom of the featured rate section. The background of the screenshot shows a map of Miami and some introductory text about the website's purpose.



Best CD Account Rates

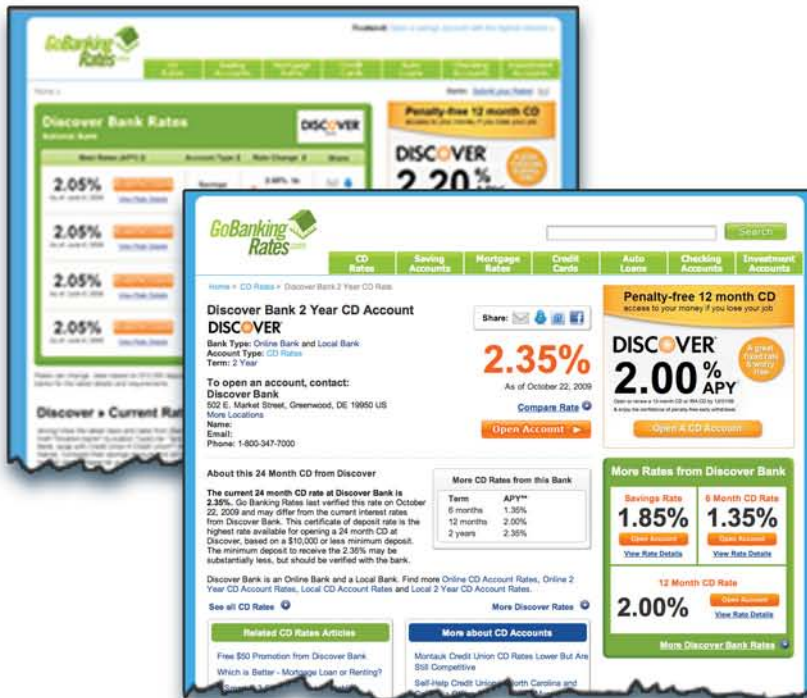
Filtered by Account Type: CD Account | Filtered by Bank Location: All Bank Types | Filter

Sponsored by: DISCOVER NETWORK

Featured Rates (APY)	Bank / Credit Union	Location	Account Type	Share
2.10% As of October 22, 2009 View Rate Details	ING DIRECT Save your money* ING Direct	Online	CD Account	Share
1.85% As of October 22, 2009 View Rate Details	HSBC Direct HSBC Bank USA, N.A.	Online	CD Account	Share
Best Rates (APY)	Bank / Credit Union	Location	Account Type	Share
4.00% As of October 22, 2009 View Rate Details	1st Alliance Credit Union	Baltimore, MD	CD Account	Share
3.04% As of October 22, 2009 View Rate Details	Norsco Credit Union	Norristown, PA	CD Account	Share
3.03% As of November 5, 2009 View Rate Details	Northwest Arkansas Credit Union	Fayetteville, AR	CD Account	Share

In addition to local website sponsorship, our advertisers will also be featured on our national website, **GoBankingRates.com**. This includes the following features:

- Prominent Placement** at the top of rates tables above competitors with logos and open account links directing to the bank's website.
- Customized Pages Dedicated to the Bank**, including its rates, news, branch locations, promotions, and announcements.
- Logo, Links, and Special "Open Account" Buttons** driving prospective customers directly to the bank's website.
- 300x250 Ad Placements** on all pages for the bank, including saving and CD rates pages and the page describing the bank.



Discover Bank 2 Year CD Account

Bank Type: Online Bank and Local Bank
Account Type: CD Rates
Term: 2 Year

2.35%
As of October 22, 2009
[Compare Rate](#)
[Open Account](#)

Penalty-free 12 month CD
access to your money if you lose your job

DISCOVER 2.00% APY
As of October 22, 2009
[Open Account](#)

More CD Rates from this Bank

Term	APY**
6 months	1.35%
12 months	2.00%
2 years	2.35%

More Rates from Discover Bank

Savings Rate	6 Month CD Rate
1.85% View Rate Details	1.35% View Rate Details

12 Month CD Rate
2.00%
[View Rate Details](#)

Additional Opportunities

For additional advertising opportunities on ConsumerTrack's websites, please contact Brett Rossmann: brossmann@consumertrack.com or 310-297-9233 x225.